



Greater Santa Fe Fireshed Coalition Online Privacy Policy

Overview

Greater Santa Fe Fireshed Coalition

The Greater Santa Fe Fireshed Coalition (GSFFC) is an informal group of partners who meet quarterly to discuss forest management issues on the southern Sangre de Cristo Mountains near Santa Fe, New Mexico, U.S.A. Partners coordinate their forest management activities and help the public understand forest management practices. The GSFFC is not a commercial entity, although some partners may engage in commercial activity.

The GSFFC strives to operate in a transparent manner. To keep the public informed of its activities, the GSFFC shares information with the public through periodic email updates and on its website and social media pages. The GSFFC has a Contact List of individuals and organizations who have provided personal information, including their name and their email address, in order to receive updates. The GSFFC has created this Online Privacy Policy to inform contacts about the purpose and uses of the Contact List and how the GSFFC handles any personal information it receives through online interaction with the public.

Sources

The GSFFC expects that parties most interested in its informational services reside in the local area near Santa Fe, New Mexico, U.S.A. Nevertheless, the GSFFC strives to comply with all laws protecting the privacy of Internet users, wherever they reside. Compliance advances the GSFFC's goal of transparency in its operations. Applicable laws that the GSFFC has consulted in preparing its Online Privacy Policy include the California Online Privacy Protection Act of 2003 and the federal Children's Online Privacy Protection Act of 1998, as well as laws in other jurisdictions such as the European Union's General Data Protection Regulations of 2016, the Canadian Personal Information Protection and Electronic Documents Act of 2000, the British Data Protection Act of 2018, and the Australian Privacy Act of 1998 and Privacy Principles of 2014.

GSFFC Online Privacy Policy

In order to comply with applicable laws and regulations, the GSFFC adheres to the following Online Privacy Policy in handling all information sought from the public through the Internet, or information sought that will be used to send information through the Internet. Anyone who contacts the GSFFC through the Internet agrees to this Online Privacy Policy.

What Information Does the GSFFC Collect?

The GSFFC collects information to include individuals and organizations on the Contact List through its website or at events that partners of the GSFFC attend.

Information that the GSFFC collects for inclusion on the Contact List include name, email address, and organizational affiliation. An individual or organizational representative that voluntarily wishes to be included on our email list can sign up to receive updates on the Greater



Santa Fe Fireshed area. Those who sign up may also select a level of participation: contact, advisor or partner.

Additional information is required for those who wish to be an advisor or partner in the GSFFC. When signing up as an advisor or partner, representatives must also indicate their affiliation, interests, and must submit a brief description of their organization. Representatives also may include a telephone number and the website URL for their organization. By submitting this information, the representative agrees to be contacted by a representative of the GSFFC.

The GSFFC webpage also provides users an opportunity to contact the GSFFC with questions, requests, or other messages on a "Contact Us" page. To send a message, a user must include their name, email address, telephone number, subject, and message. The user also may respond to a question asking how they heard about the GSFFC.

Occasionally, the GSFFC may collect information in order to contact individuals about a specific event or opportunity. In such cases, in addition to name and contact information, the GSFFC may ask for additional information such as a telephone number or means of sending a text message, as well as information on how the party heard about the GSFFC. The GSFFC may also occasionally request users to provide an evaluation of an event, activity or experience related to the GSFFC's mission and goals.

Any user of the GSFFC website is not obligated to provide any of the information requested. However, if basic contact information is not provided, the GSFFC may not be able to provide the informational services requested, such as inclusion on the Contact List.

What Does the GSFFC Do With Information Collected?

The GSFFC uses the email addresses of those who sign up for the Contact List to send out periodic updates on GSFFC activities and informational materials about forest management topics on the Greater Santa Fe Fireshed.

The GSFFC uses personal contact information collected from the "Contact Us" page in order to respond to the question or request. Information collected on the "Contact Us" page will not be added to the Contact List unless the user makes a specific request to be included.

The GSFFC never shares personal information (name, contact information, organizational information) of a contact, advisor or partner with any third party without explicit consent of the contact, advisor or partner, except as required to do so to comply with law.

Information collected from users or contacts is stored securely in an electronic database.

The GSFFC does not collect financial information from anyone, including credit card numbers or bank account information. The GSFFC does not track anyone's Internet use, does not use cookies, and does not engage in any advertising for commercial products. The GSFFC only promotes its own activities and those of its partners and advisors, or closely affiliated organizations with compatible missions.



How Can a Contact Remove Themselves or Their Organization from the Contact List?

Inclusion on the Contact List is strictly voluntary. Anyone who is included in the Contact List and receives information from the GSFFC can review their information on the list and can ask to be removed from the list at any time. All communication sent to the contact list includes a link to be removed from the list. When the GSFFC receives a request for removal, all information on the requesting party will be removed from the GSFFC's contact list.

A contact can also request to change or correct personal information on the Contact List.

To review or change your information on the Contact List or to be removed from the Contact List, send a message to the GSFFC webmaster. You can send a message through the GSFFC webpage at <http://www.santafefireshed.org/contact>. In the "Message" box, indicate that you would like to review or change your information, and a representative will contact you, or indicate that you wish to be removed from the Contact List, and your information will be erased.

Public Agencies

The GSFFC is not a public entity; however, some partners in the GSFFC are public entities. These include federal agencies such as the U.S. Forest Service, the Natural Resources Conservation Service and the U.S. Geological Survey; state agencies or political subdivisions such as the New Mexico State Forestry Division, the New Mexico Department of Game and Fish, and soil and water conservation districts; and tribal agencies such as the Pueblo of Tesuque Environment Department.

Personal information, including name, organizational affiliation and email address, voluntarily provided to the GSFFC at public meetings for the purposes of inclusion in the GSFFC Contact List may also become part of a project record maintained by a public entity. This information is generally available for public viewing and can be acquired by third parties through Freedom of Information laws. At GSFFC public meetings, parties supplying personal information will be notified in advance, in writing or orally, of the uses of this information by public entities.

Personal information voluntarily provided to the GSFFC through its website will not be included on project records by GSFFC partners.

Adoption

This GSFFC Online Privacy Policy was adopted by the Greater Santa Fe Fireshed Coalition on July 12, 2018.

A copy of this Online Privacy Policy can be downloaded from the GSFFC website at <http://www.santafefireshed.org/>, or is available free of charge by request, at <http://www.santafefireshed.org/contact>.